

Marketing Analyst Wanted!

Full time - Copenhagen, Denmark

We are looking for a talented Content Marketing Analyst to help our clients understand and improve the marketing performance of their social media content.

Zenbu is on a mission to help brands make great content. Our tools and services are built on brutal simplicity to provide smart answers to complicated questions. But we need your help.

Your responsibilities:

- Monthly evaluation of clients' social content channels, investments and strategy
- Ad-hoc reporting and content marketing audits for both existing and potential clients
- Technical support for existing and potential users of our online tools and services
- Organise and execute content strategy workshops with customers
- Ongoing product development with the Zenbu team to help keep our tools and services best in class.
- Assisting the sales team in prospecting and supporting lead generation efforts
- Contribute to marketing strategy and development of own campaigns and content
- Set up and manage online campaigns

Requirements:

- Analytical by heart with a structured way of working and attention to detail
- Great with numbers and statistics
- Solid experience with Excel and PowerPoint/Keynote
- A profound understanding of content marketing in social media and consumer marketing / brand marketing in general - perhaps from a content marketing agency
- Hands-on experience with Facebook Business Manager/Power Editor and campaign management is a plus
- Knowledge of Google Analytics/Adwords also helps.

Benefits:

- Fun and challenging fulltime position (starting as soon as possible)
- A great working environment with positive energy and room to develop your talent
- Flexible working hours.
- Great lunch and convenient, quiet location in Østerbro

About Zenbu:

Zenbu helps marketers create better, more relevant content for social networks such as Facebook, Twitter and Instagram. Our experienced team of content marketers, developers and analysts create leading tools and services to support us on our mission to make it easy for brands to win the content marketing battle.

To apply for the position, please send your application to recruiting@zenbusocial.com. Please contact Christian Green on green@zenbusocial.com or +4525115242 for any questions regarding the position.

We look forward to having you on our team.